



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY**

**REGION 5**

**77 WEST JACKSON BOULEVARD**

**CHICAGO, IL 60604-3590**

**July 28, 2020**

**VIA EMAIL**

Ms. Falisha Collaku  
Global Trade Compliance Specialist  
Zagg Inc  
910 West Legacy Center Way, Suite 500  
Midvale, Utah 84047

[falisha.collaku@zagg.com](mailto:falisha.collaku@zagg.com)

Consent Agreement and Final Order  
In the Matter of Zagg Inc.,  
Docket Number **FIFRA-05-2020-0040**

Ms. Collaku:

Enclosed please find a copy of a fully executed Consent Agreement and Final Order in resolution of the above case. This document was filed on July 28, 2020 with the Regional Hearing Clerk.

The civil penalty in the amount of \$26,700 is to be paid in the manner described in paragraphs 37-38. Please be certain that the docket number is written on both the transmittal letter and on the check. Payment is due by within 30 calendar days of the filing date.

Thank you for your cooperation in resolving this matter.

Sincerely,

**ABIGAIL  
WESLEY**

Digitally signed by  
ABIGAIL WESLEY  
Date: 2020.07.20  
12:50:16 -05'00'

Abigail Wesley  
Pesticides and Toxics Compliance Section

**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
REGION 5**

<p><b>In the Matter of:</b></p> <p><b>Zagg Inc</b></p> <p><b>Midvale, Utah</b></p> <p style="text-align: center;"><b>Respondent.</b></p> <hr style="border: 1px solid black;"/>	<p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p> <p>)</p>	<p><b>Docket No. FIFRA-05-2020-0040</b></p> <p><b>Proceeding to Assess a Civil Penalty Under Section 14(a) of the Federal Insecticide, Fungicide, and Rodenticide Act, 7 U.S.C. § 136l(a)</b></p>
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**Consent Agreement and Final Order**  
**Preliminary Statement**

1. This is an administrative action commenced and concluded under Section 14(a) of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), 7 U.S.C. § 136l(a), and Sections 22.13(b) and 22.18(b)(2) and (3) of the *Consolidated Rules of Practice Governing the Administrative Assessment of Civil Penalties and the Revocation/Termination or Suspension of Permits* (Consolidated Rules) as codified at 40 C.F.R. Part 22.
2. The Complainant is the Director of the Enforcement & Compliance Assurance Division, U.S. Environmental Protection Agency (EPA), Region 5.
3. Respondent is Zagg Inc (Zagg), a corporation doing business at 910 West Legacy Center Way, Suite 500, Midvale, Utah 84047.
4. Where the parties agree to settle one or more causes of action before the filing of a complaint, the administrative action may be commenced and concluded simultaneously by the issuance of a consent agreement and final order (CAFO). 40 C.F.R. § 22.13(b).
5. The parties agree that settling this action without the filing of a complaint or the adjudication of any issue of fact or law is in their interest and in the public interest.

6. Respondent consents to the assessment of the civil penalty specified in this CAFO, and to the terms of this CAFO.

**Jurisdiction and Waiver of Right to Hearing**

7. Respondent admits the jurisdictional allegations in this CAFO and neither admits nor denies the factual allegations in this CAFO.

8. Respondent waives its right to request a hearing as provided at 40 C.F.R. § 22.15(c), any right to contest the allegations in this CAFO, and its right to appeal this CAFO.

9. Respondent certifies that it is complying with FIFRA, 7 U.S.C. §§ 136 to 136y.

**Statutory and Regulatory Background**

10. The importation of pesticides into the United States is governed by Sections 17(c) and (e) of FIFRA, 7 U.S.C. §§ 136o(c) and 136o(e), and the regulations promulgated thereunder by the Secretary of the Treasury in consultation with the Administrator of EPA. These regulations are found at 19 C.F.R. Part 12.110 *et seq.* See also 19 C.F.R. § 12.1(b).

11. 19 C.F.R. § 12.111 states, in pertinent part, that imported devices must not bear any statement, design, or graphic representation that is false or misleading in any particular.

12. 19 C.F.R. § 12.112(a) states, in pertinent part, that an importer desiring to import devices into the United States shall submit to the EPA, prior to the arrival of the shipment in the United States, a Notice of Arrival of Pesticides or Devices (NOA) on U.S. EPA Form 3540-1.

13. The term “importer” is defined at 19 C.F.R. § 101.1 as the person primarily liable for the payment of any duties on the merchandise, or an authorized agent acting on his behalf. The importer may be the importer of record.

14. 40 C.F.R. § 152.500 sets forth the requirements for devices under FIFRA including specifying that a device is subject to the requirements set forth in Section 7 of FIFRA and 40 C.F.R. Part 167.

15. Section 12(a)(1)(F) of FIFRA, 7 U.S.C. § 136j(a)(1)(F), states that it shall be unlawful for any person in any State to distribute or sell to any person any device which is misbranded.

16. Section 2(q)(1)(D), 7 U.S.C. § 136(q)(1)(D), defines misbranded to include a device that does not bear the registration number as assigned under Section 7 of FIFRA to each establishment in which the device was produced.

17. The term “device” is defined at Section 2(h) of FIFRA, 7 U.S.C. § 136(h) as any instrument or contrivance (other than a firearm) which is intended for trapping, destroying, repelling, or mitigating any pest.

18. The term “pest” is defined at Section 2(t) of FIFRA, 7 U.S.C. § 136(t) as, in pertinent part, any form of virus, bacteria, or other micro-organism. See also 40 C.F.R. § 152.5(d).

19. The term “person” is defined in Section 2(s) of FIFRA, 7 U.S.C. § 136(s), as any individual, partnership, association, corporation, or any organized group of persons whether incorporated or not.

20. The term “to distribute or sell” is defined in Section 2(gg) of FIFRA, 7 U.S.C. § 136(gg), as “to distribute, sell, offer for sale, hold for distribution, hold for shipment, or receive and (having so received) deliver or offer to deliver.

### **Factual Allegations and Alleged Violations**

21. Respondent is, and was at all times relevant to this CAFO, a corporation and, therefore, is a “person” as that term is defined in Section 2(s) of FIFRA, 7 U.S.C. § 136(s).

22. Respondent is, and was at all times relevant to this CAFO, an “importer” as that term is defined in 19 C.F.R. § 101.1.

23. **Mophie UV Sanitizer with Wireless Charging** is a device as defined by FIFRA and its regulations.

24. **HALO UV Sanitizer with Wireless Charging** is a device as defined by FIFRA and its regulations.

25. On or about June 7, 2020, Zagg imported a device, **Mophie UV Sanitizer with Wireless Charging** (Entry Number 231-84651507) into the United States.

26. On or about June 8, 2020, Zagg imported a device, **HALO UV Sanitizer with Wireless Charging** (Entry Number 231-84651929) into the United States.

27. On or about June 8, 2020, Zagg imported a device, **Mophie UV Sanitizer with Wireless Charging** (Entry Number 231-84651531) into the United States.

28. Each of these pesticide devices identified under the three import shipments did not bear the EPA Establishment number that was assigned under Section 7 to each establishment in which each device was produced.

29. On or about June 15, 2020, EPA requested that U.S. Customs and Border Protection place the two import shipments of **Mophie UV Sanitizer with Wireless Charging** and the one import shipment of **HALO UV Sanitizer with Wireless Charging, under an Intensive status**, because the devices did not include the correct EPA establishment number in which they were produced and therefore were misbranded.

30. On or about June 7, 2020, Respondent distributed or sold **Mophie UV Sanitizer with Wireless Charging** units, as those terms are defined in 2(gg) of FIFRA, 7 U.S.C. § 136(gg).

31. On or about June 8, 2020, Respondent distributed or sold, **HALO UV Sanitizer with Wireless Charging** units, as those terms are defined in 2(gg) of FIFRA, 7 U.S.C. § 136(gg).

32. On or about June 8, 2020, Respondent distributed or sold, **Mophie UV Sanitizer with Wireless Charging** units, as those terms are defined in 2(gg) of FIFRA, 7 U.S.C. § 136(gg).

### **Counts 1-3**

33. The preceding paragraphs are incorporated by reference.

34. Respondent's failure to bear the EPA Establishment number on the units of **Mophie UV Sanitizer with Wireless Charging** and the units of **HALO UV Sanitizer with Wireless Charging** to reflect where the devices were produced constitutes a violation of Section 12(a)(1)(F) of FIFRA on three separate occasions.

35. Respondent's three violations of Section 12(a)(1)(F) of FIFRA subjects Respondent to the issuance of an Administrative Complaint assessing a separate civil penalty under Section 14(a) of FIFRA for each of the three violations.

### **Civil Penalty and Other Relief**

36. Section 14(a)(4) of FIFRA, 7 U.S.C. § 136l(a)(4), requires the Administrator to consider the size of the business of the person charged, the effect on the person's ability to continue in business, and the gravity of the violation, when assessing an administrative penalty under FIFRA.

37. Based on an evaluation of the facts alleged in this CAFO, the factors in Section 14(a)(4) of FIFRA and EPA's Enforcement Response Policy for the Federal Insecticide, Fungicide, and Rodenticide Act, dated December 2009, Complainant has determined the appropriate penalty to settle this action is \$26,700.

38. Within 30 days after the effective date of this CAFO, Respondent must pay a \$26,700 civil penalty for the FIFRA violations. Respondent must pay the penalty by electronic funds transfer, payable to the "Treasurer, United States of America," and sent to:

Federal Reserve Bank of New York  
ABA No. 021030004  
Account No. 68010727  
SWIFT address FRNYUS33  
33 Liberty Street  
New York, New York 10045  
Field Tag 4200 of the Fedwire message should read:  
"D 68010727 Environmental Protection Agency"

In the comment or description field of the electronic funds transfer, state "Zagg Inc" and the docket number of this CAFO.

Respondent must send a notice of payment that states Respondent's name and the case docket number to EPA at the following addresses when it pays the penalty:

Regional Hearing Clerk  
[whitehead.ladawn@epa.gov](mailto:whitehead.ladawn@epa.gov)

Abigail Wesley  
[wesley.abigail@epa.gov](mailto:wesley.abigail@epa.gov)

Nidhi K. O'Meara  
[omeara.nidhi@epa.gov](mailto:omeara.nidhi@epa.gov)

39. This civil penalty is not deductible for federal tax purposes.

40. If Respondent does not pay the civil penalty in a timely manner, EPA may refer the matter to the Attorney General who will recover such amount by action in the appropriate United States district court under Section 14(a)(5) of FIFRA, 7 U.S.C. § 136l(a)(5). The validity, amount and appropriateness of the civil penalty are not reviewable in a collection action.

41. Pursuant to 31 C.F.R. § 901.9, Respondent must pay the following on any amount overdue under this CAFO. Interest will accrue on any amount overdue from the date payment was due at a rate established by the Secretary of the Treasury. Respondent must pay a \$15 handling charge each month that any portion of the penalty is more than 30 days past due. In

addition, Respondent must pay a 6 percent per year penalty on any principal amount 90 days past due.

### **General Provisions**

42. Consistent with the Standing Order Authorizing E-Mail Service of Orders and Other Documents Issued by the Regional Administrator or Regional Judicial Officer under the Consolidated Rules, dated March 27, 2015, the parties consent to service of this CAFO by e-mail at the following valid e-mail addresses for their respective representatives:

omeara.nidhi@epa.gov (attorney for Complainant), and [falisha.collaku@zagg.com](mailto:falisha.collaku@zagg.com)

(representative for Respondent). The parties waive their right to service by the methods specified in 40 C.F.R. § 22.6.

43. This CAFO resolves only Respondent's liability for federal civil penalties for the violations and facts alleged in this CAFO.

44. This CAFO does not affect the right of EPA or the United States to pursue appropriate injunctive or other equitable relief or criminal sanctions for any violations of law.

45. This CAFO does not affect Respondent's responsibility to comply with FIFRA and other applicable federal, state, and local laws.

46. This CAFO is a "final order" for purposes of EPA's Enforcement Response Policy for FIFRA.

47. The terms of this CAFO bind Respondent, its successors, and assigns.

48. Each person signing this agreement certifies that he or she has the authority to sign for the party whom he or she represents and to bind that party to its terms.

49. Each party agrees to bear its own costs and attorney's fees, in this action.

50. This CAFO constitutes the entire agreement between the parties.



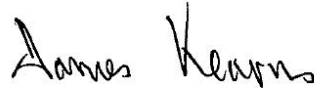
**In the Matter of: Zagg  
Inc**

**Zagg Inc, Respondent**

July 20, 2020

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Date



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Jim Kearns, COO  
Zagg Inc

**In the Matter of:  
Zagg Inc**

**United States Environmental Protection Agency, Complainant**

**MICHAEL  
HARRIS**

Digitally signed by  
MICHAEL HARRIS  
Date: 2020.07.24  
10:20:27 -05'00'

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Date

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Michael D. Harris, Director  
Enforcement & Compliance Assurance Division

**In the Matter of:**  
**Zagg Inc Docket**  
**No. FIFRA-05-2020-0040**

**Final Order**

This Consent Agreement and Final Order, as agreed to by the parties, shall become effective immediately upon filing with the Regional Hearing Clerk. This Final Order concludes this proceeding pursuant to 40 C.F.R. §§ 22.18 and 22.31. IT IS SO ORDERED.

ANN COYLE Digitally signed by ANN  
COYLE  
Date: 2020.07.27  
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\_\_\_\_\_  
Date

\_\_\_\_\_  
Ann L. Coyle  
Regional Judicial Officer  
United States Environmental Protection Agency  
Region 5

Consent Agreement and Final  
Order In the Matter of: Zagg Inc  
Docket Number: **FIFRA-05-2020-0040**

**CERTIFICATE OF SERVICE**

I certify that I served a true and correct copy of the foregoing **Consent Agreement and Final Order**, docket number **FIFRA-05-2020-0040**, which was filed on **July 28, 2020**, in the following manner to the following addressees:

Copy by E-mail to  
Attorney for Complainant: Ms. Nidhi K. O'Meara  
[omeara.nidhi@epa.gov](mailto:omeara.nidhi@epa.gov)

Copy by E-mail to  
Respondent: Ms. Falisha Collaku  
[falisha.collaku@zagg.com](mailto:falisha.collaku@zagg.com)

Copy by E-mail to  
Regional Judicial Officer: Ann Coyle  
[coyle.ann@epa.gov](mailto:coyle.ann@epa.gov)

Dated: **July 28, 2020**

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LaDawn Whitehead  
Regional Hearing Clerk  
U.S. Environmental Protection Agency, Region 5